

A Level Business Studies Summer Task 1

To help you start thinking about the Business Studies themes and topics, I would like you to conduct your own investigation into either a business role model or into a business of your choice, one that inspires or interests you. (It can be a small/ family business, it doesn't have to be a global business).

This task should be presented as a PowerPoint presentation of no more than 6 main content slides. Imagine we have never heard of this entrepreneur or this business.

Please include information relating to the below:

- Who owns the business and how did they start it?
- What have they done in their career, give a brief history?
- What does the business do? How has it changed or grown over the years since it started?
- What is the business' mission statement and what do you think of it/ why do you think they have chosen this?
- Who is the businesses' target market?
- Who are the main competitors for the business? How well does your business compare to them/ compete with them? What evidence is there of this?
- How do the business differentiate themselves? Do they have a USP?

A Level Business Studies Summer Task 2

Please create a glossary of key terms for Business Studies.

Entrepreneur

Marketing mix

Break even

Market research

Qualitative data

Quantitative data

Limited liability

Unlimited liability

Sole trader

Economies of scale

Extrapolation

Horizontal integration

Vertical integration

Globalisation

Glocalisation

Monopoly

Oligopoly

Monopolistic competition

Equilibrium

Social enterprise

Overdrafts

Share capital

Venture capital

Leasing

Trade credit

Debt factoring

Centralisation

Decentralisation

Economies of scale

Diseconomies of scale

Quantitative data

Qualitative data

Extrapolation

Working capital

Capital employed

Shareholder's capital

A Level Business Studies Summer Task 3

Familiarise yourself with the **WJEC EDUQAS** website.

There is a section called 'digital resources'. This is very useful information covering key course content.

<http://www.eduqas.co.uk/qualifications/business/as-a-level/>

The screenshot shows the WJEC Eduqas website interface. At the top, there is a navigation menu with links for QUALIFICATIONS, STUDENTS, TRAINING, ABOUT US, and CONTACT US. Below the menu, there is a green button labeled 'SUBSCRIBE FOR SUBJECT UPDATES'. The main content area is titled 'Digital Resources' and features a grid of resource cards. The cards are organized into three columns under the heading 'Digital Resources'.

Specification and SAMs	Books	Digital Resources	All Course Materials
AS Business Teacher Handbook	A level Business Teacher Handbook	Eduqas Business Teacher Network	
Online Exam Review	Question Bank: create an exam paper	Course Planner	
Business analysis & strategy	Business in a changing world	Business Opportunities	
Business Functions	Command words and assessment objectives	Editable poster templates	
A level tick list	AS level tick list	Quantitative skills	
Business Quote Posters	Using content to develop assessment objective skills		

The information on each component can be found under the following sections:

- Component 1 – Business Opportunities
- Component 1 – Business Functions
- Component 2 – Business Analysis & Strategy
- Component 3 – Business in a Changing World

- Please download and save the specification.